

## Our Most Talented Colleagues

### Unique A-Level Hits of Current & Former CoB Faculty – Management

In May of 2007, *untenured assistant* professor of economics Sami Dakhliya, a first-year CoB faculty who, to use EFIB chairman George Carter's term, had just been "canned" by the University of Alabama, took the floor at the end of the CoB's spring 2007 convocation. He then proceeded to blast the USMNEWS.net editor and various CoB faculty for speaking out against the CoB's administration in a way Dakhliya felt encouraged his (Dakhliya's) most talented colleagues to leave USM. Of course, Dakhliya wasn't speaking out in support of those CoB faculty who had been abused by CoB administrators, as management professor Sharon Topping had spoken for only minutes before Dakhliya was handed the rostrum by then-interim CoB dean Alvin Williams. The faculty Topping referred to were beginning to leave the CoB as well by spring of 2007. Dakhliya, however, was, according to sources, speaking on behalf of CoBers (and Dakhliya's friends) like Zaher Hallab (tourism management) and Akbar Marvasti (economics), CoB administrators' favorites who were either leaving the CoB at that time or expressing a desire to do so.

This series presents what sources refer to as Dakhliya's ruse in a new light by showing that the talent lies with those faculty who had been targeted by CoB administrators and their supporters, such as Dakhliya -- i.e., the ones Topping spoke for. It is in the number of unique A-level journal publications that the *real* abilities of "our most talented colleagues" shines through. Each installment in this series (1) begins with those CoB faculty who remain with USM today (spring 2009), and (2) ends with those who departed after 2003 for academic posts elsewhere.

#### **Still in the CoB**

There are 10 management faculty presently working in USM's b-school. Their level of post-PhD experience runs from 1 year to about 28 years, for an average of **11 years**.

#### **Bret Becton, 4 years**

Becton came to the CoB recently from Winthrop University. With four years since PhD, Becton has yet to produce an A-level journal publication. Maybe more time is needed for the "Bring 'Em All Home" program participant.

#### **Daniela Blettner, 3 years**

Blettner's career thus far has been somewhat of a clone of Becton's. Again, let's give more time on this one.

#### **Brian Collins, 1 year**

Collins is new. More time is required before drawing conclusions.

#### **Harold Doty, 19 years**

Doty received his PhD about 19 years ago, and he has since published in five unique A-level journals, including the *Academy of Management Journal* and *Academy of*

*Management Review*. With the exception of his *Journal of Business Research*, which is about one-half a decade old already, Doty's As came in the early and mid 1990s, which suggests that his days of being "a valuable colleague" are most likely done.



### **David Duhon, 28 years**

Interim MGT & MKT chair David Duhon has held a PhD for almost three decades. To date, he has not published an A-level journal article. Neither of these facts, however, deterred CoB administrators from giving Duhon the *Keatsu Distinguished Professorship in International Business* (yes, that was "International Business"). The CoB surely knows how to *distinguish* itself, doesn't it?

### **SherRhonda Gibbs, 1 year**

Gibbs, an FoJ (Friend of Jennifer) hire, is a newbie. As such, there are no As in the dossier yet. We'll see.

### **Joseph Peyrefitte, 21 years**

Peyrefitte has had an interesting academic journey. Graduating from Tier 4 Florida Atlantic, he was hired up by Tier 3 Mississippi State. After an unsuccessful tenure-track run at MSU, Peyrefitte was hired by the CoB several years ago. He brought with him an A-level publication in the *Academy of Management Journal*. In the last 10 years or so since joining USM, he hasn't added any more As. Not a surprising result from someone who refers to academic publishing as "a treadmill."



### **Jennifer Sequeira, 5 years**

Sequeira came to the CoB after graduating from Tier 4 Texas-Arlington. She has since added a publication in the A-level *Journal of Business Research*, former CoBer Barry Babin's journal (Babin takes care of his people). We'll see if Sequeira can break out on her own.



### **Sharon Topping, 20 years**

CoB management professor Sharon Topping has two unique A-level publications across two distinct fields -- *The Financial Review* (FIN) and *Real Estate Economics* (ECO & RE). She would have a third with *Public Administration Review* if the CoB included that subfield in its management portfolio, as it perhaps should.



### **Kenneth Zantow, 8 years**

Zantow seriously benefitted from a so-called 4th Year Tenure Review, courtesy of his long-time friend, former CoB dean Harold Doty. And after 8 years, Zantow has added a single A (in *International Journal of Physical Distribution & Logistics Management*), thanks to a judicious association with DS' Fujun Lai and the journal ranking generosity of MKT's Michael Wittmann. Isn't it time for Zantow to give something back to the CoB?



In all, we're looking at only **1.00** unique As per-person (10) in current MGT, and this is due mostly to Doty's work at Arkansas and Syracuse in the mid 1990s. This number comes from **110 combined years since PhD** in that quarter.

### **They Have USM's CoB in the Rear-View Mirror**

There are 6 former CoB MGT faculty who departed USM's b-school for other academic environs since 2003. These 6 faculty have held terminal degrees anywhere from 3 years (approx) to 28 years (approx), and, on average, have been terminally qualified for **10.5 years**, or about 1.5 years below that of their current MGT counterparts.

### **Stephen Bushardt, 28 years**

How are sources referring to Stephen Bushardt's time in the CoB? Here's how -- *28 years of nothing*. That pretty much fits, doesn't it?

### **Jon Carr, 8 years**

Jon Carr came to the CoB after earning a PhD from Mississippi State University. He proceeded to provide three unique A-level journal publications -- *Academy of Management Journal*, *Journal of Business Research* and *Journal of Management*. With such a hot streak behind him, it's no surprise he's now part of the *Neeley College of Business* at Texas Christian University.



### **Francis Daniel, 11 years**

Former CoB assistant professor of management Francis Daniel is arguably the most controversial figure in modern CoB history. He spent a decade on tenure-track at USM, but without once submitting his tenure (and/or promotion) dossier. He did leave behind a *Journal of Business Research*, Babin-aided or not.



### **Brian Gregory, 5 years**

Though it's too early to tell just yet, Gregory may be a rising star. Now affiliated with Northern Arizona University, Gregory already has two unique As. He's certainly one to keep your eyes on.



### **Dana Haggard, 3 years**

Though further behind Gregory, and without any A-level work to date, sources still say that Dana Haggard may be one to watch in the future. This expectation led many current CoBers to wish her gone. They were given that gift after only year, when Dana and husband Stephen moved up to Missouri State University.

### **Jie Yang, 8 years**

One doesn't need to wait any longer to say that Jie Yang *is* a star. With only 8 years since PhD, Yang already has four unique A-level journal publications. These come by the *International Journal of Production Research*, *International Journal of Quality & Reliability Management*, *International Journal of Technology Management*, and *Omega*. This is a fine beginning, and sources say it is just that -- only a beginning.



In all, we're looking at only **1.67** unique As per person (6) in former MGT, with **63 combined years since PhD** as a group. This result is quite good, particularly considering that it includes *28 years of nothing* from former CoBer Stephen Bushardt. Without him, we would be looking at 2.00 unique As per person (5), with only 35 combined years since PhD.

Like so many other USMENWS.net reports, Part 6 in this series shows just how much damage current/former CoB administrators (e.g., Harold Doty and Alvin Williams) and their faculty sycophants (e.g., Stephen Bushardt) have done to the organization since 2003, if not before that.